Selfie Photos Seminar by Asami Ichioka

ZR3500

Asami Ichioka

Photo producer featured in ladies' magazines and a variety of events. She is recognized far and wide for her photography lessons on how to take as well as how to be taken for the best and cutest results.

1 Hairstyle

Framing your face with your hair doesn't necessarily mean your face looks smaller!

Comb your hair back behind one ear on one side to expose your neckline and let the hair flow down over the shoulder on the other side.

Tip

Take the picture as if you're turning to face the camera from above with your head slightly tilted downwards.

Before

After

A neat and tidy look that enhances the beauty of your hair!

Before

2 Taking the Perfect Shot (Posing)

Depending on the angle of a shot and how you use your other hand, you can enjoy results that look like somebody else took your picture!

Hold the camera diagonally in front of you and slightly above your line of sight.

Lower the shoulder of the hand holding the camera so that the arm isn't visible.

Place your other hand casually within the frame of your shot.

Before

After

A natural shot that doesn't look like a selfie!

3 Setting Up the Shot

The magic of a window plus backlight makes the difference!

Turn your back to the window to backlight your shot.

Using Make-up Mode, capture your skin in a brighter tone, enhanced with a smooth, doll-like texture.

No good!

When you take a picture with the camera facing the light from a window, flesh tones appear sharp and real.

Before

After

A shot that brings out the color of hair and eliminates unwanted pores and blemishes.

4 Taking Pictures with Friends

Avoid a magnified face by putting some distance between the camera and yourself!

Have you ever noticed how big your face appears when you take a selfie with your friends? That wouldn't happen if you weren't holding the camera in your hand. For group shots, you should set your camera up on a table or on a stack of books and then take the picture. (You can do it hands-free with EXILIM ZR3500!)

Tip

Place the camera on top of a book or other item for added height and adjust the camera to an ideal position as you view what's being displayed on its LCD screen.

Before

After

Group shots are easy and fun to take!

A Lifestyle of Cute & Creative Selfies

Lovely

NICE

Haruka Ito

1 ZR3500 is must-have item for capturing skin at its most beautiful!

With the ZR3500's Motion Shutter function, nobody has to hold the camera and be left out of group shots. The camera is popular with my friends because every shot captures them with "skin complexions that never looked better".

Motion Shutter
The ZR3500 has a built-in sensor that responds to the wave of a hand and activates the camera's timer, making it possible to take pictures with the camera at a distance.

2 Snap and share your selfies right then and there!

Take a picture and share it right away!

Using EXILIM Auto Transfer, captured images are automatically transferred to my smartphone. From there, I immediately upload them to SNS sites!

Sweet

Monaka Nishi

1 Flip the LCD around to take stylish selfies the easy way!

I don't have to worry about any badly framed or out-of-focus shots because I can rotate the LCD around to see whatever I'm about to take.

A stylish shot that meets my high standards!

Normal

Soft Focus

Open

Tilt-type LCD
Since the LCD opens up to 180 degrees, I can check myself out to make sure every shot is perfect before I take it!

2 Remote operation makes it easy to capture full body, coordinated fashion images.

Using an exclusive smartphone app, I can remotely operate the shutter to capture pictures of myself in fully coordinated outfits. I just love being able to take stylish, full-body selfies!

CUTE

Remote check

Beauty

Sanae Kakei

1 Make-up Mode gives me the smooth, glossy skin that I prefer!

Anytime I think my skin is looking dull or lackluster, I tone it up a bit by adjusting "Skin Tone" and "Smooth Skin". I think it's pretty cutting edge that a digital camera can take pictures like this!

Brightening Effect

Low | High

Make-up Mode
This mode allows you to modify your "Skin Tone" from light to tan as well as "Smooth Skin" according to your preferences and view those changes on screen.

2 The perfect companion for any girl who wants to take beautiful selfies.

An SLR is too heavy for me to carry around, but I take my ZR3500 everywhere and get much better photos than I would with a smartphone. I love my ZR3500!

Take it anywhere with you!